



Minutes for Advisor meeting Jan. 22, 2005

Call to order. Brother Henderson made copies of guidelines for some of the advisory positions for the colony.

Vito, along with David will attempt to plan a training session for potential and current advisors who have not had training yet. It is important for everyone in order for everyone to be aware of the job of an advisor.

We had a brainstorm session for changing things for the new semester. We want to be able to be supportive attempt to avoid a drop in the next pledge class.

One possible problem could have been advisors not getting back in touch with David. E-mail is great for David because he uses it often, but maybe the phone should be used more frequently.

A second possible reason might have been that 70% of the pledge class were freshman.

Third, when rushed, we welcomed men who were already pretty active and busy in their college careers.

Fourth, when advisors were present, they could tell that they were only able to do the business aspect of the fraternity instead of having some fun as a group.

SUGGESTIONS

Look at the times when the group is together to try to help the guys who are on the fence. Get them to see that there is something at the end. Maybe, a road trip to Miami U., or just a road trip together with each other someplace else.

A.J. looked at that we started with such a diverse group, that some of this was bound to happen. However, he thought that we could improve with these core six men.

Road trips.
Schedule some events.

If Central Michigan is not big on the Greek community then how do we combat this and make it cool for new men?

We are a step ahead with the university being a chapter of Men of Principle. It is a matter of time when they are to possibly shut down on the other fraternities and such who do not have a high standard in all aspects of the organization.

A retreat to Detroit might be an idea. A Fun Day, then some work type of stuff. "Kick off Weekend."
Finance planning should be implemented to help pledges put away money for initiation. Capitalize on Advisor time.

Solidify advisors.

RUSH SUGGESTIONS

This past week Central has had rush events. The current pledges that are still involved, but didn't make grades are trying to do what they can by starting the process.

MARKETING! U Conn. has a great system of rush with a philanthropic and/or alumni event. VITO has some ideas.

Sorority involvement is key. Rush with them.
"Rush 365." Every day is a rush event in getting membership.

We dismissed for the initiation.